



Buyrite Solutions

Dublin Road, Enniscorthy, Co. Wexford Tel: 053 9236240

We supply everything the dairy sector needs

WHEN it comes to any industry having peace of mind, Buyrite Solutions, Old Dublin Road, Enniscorthy have everything that those working within the dairying sector could require to ensure the smooth running of their farming business.

Speaking to this newspaper about the organisation, Joe Rowe, the Chief Executive of Buyrite Solutions, said 'it's a purchasing group' that plays an important role nationally.

HERITAGE:

The origins of the business go back to Wexford Farm Relief Services which was founded in 1979.

With that many years trading comes a level of expertise that is immeasurable in terms of how it benefits clients.

While Buyrite Solutions was formed in 2001, there are some within the business who have worked with the organisation since the beginning and Joe himself has been there for over 30 years.

In essence the business is a farmers' co-operative and as such is one of only a handful still operating successfully in Ireland.

While Buyrite Solutions operates on a nationwide platform and has customers from all around the country, it has fine-tuned the retail side of the business on the needs of farmers in Wexford.

'We supply people all over the country but we've opened the retail aspect of the business for Wexford farmers' needs,' said Joe.

QUALITY AT AFFORDABLE PRICES:

One of the key principles of how Buyrite Solutions operates is that it offers top quality products at very affordable prices.

It's something that is very important to the management and staff and there is a level of customer care and attention to detail that is not seen in many other organisations of its size.

The cooperative which owns Buyrite Solutions is called FRS Solutions Group and is owned by Wexford farmers. Its board is composed of nine local farmer shareholders.

'Our main objective is to take costs out of the distribution chain and get quality products on to the farm in as economical a way as possible,' said Joe.

'To do this effectively we needed to develop warehousing on the Dublin Road in Enniscorthy,' he added.

'Our products are mainly dairy farming consumables and we source nationally and internationally.'

We supply an extensive range, everything from minerals, milking detergents, teat dips, gloves and wellingtons, to grassland



Eleanor Ryan and Pat Doran at Buyrite Solutions, Old Dublin Road, Enniscorthy.



The Buyrite Solutions team (from left): John Codd, Sean O'Connor, Robert Levingstone, Joe Rowe (MD), Claire Cullen, Pat Doran, Bridget Byrne and Eleanor Ryan.

sprays, veterinary products, fencing, hoof-care, paint, oils and much more.

CONVENIENT LOCATION:

Another very significant advantage of Buyrite Solutions is its convenient location.

With plenty of parking and ease of access it offers the ideal place for farmers to get everything they need to carry out their work.

The opening of the dedicated farm shop gives Wexford farmers greater access to the same products it supplies nationwide, with range and pricing being the main advantage.

Another significant aspect to the business is that customers don't have to be a member, however, there are discounts for Buyrite Solutions members.

STAFF EXPERTISE:

The management and staff in Buyrite Solutions have many years of experience between them and they are happy to pass that knowledge onto their customers.

Joe said people like Pat Doran, Eleanor

Ryan and John Codd have been at the front line of the business since the beginning while Claire Cullen, the organisation's financial controller, has also been with the business for many years.

The Operations Manager, Robert Levingstone, has enjoyed a long career in managing retail stores.

All of those people combined, along with other staff members like Sean O'Connor and Bridget Byrne are happy to offer their advice and assistance to customers.

The benefit of their knowledge is that farmers can be advised on the suitability and value of products to meet their needs.

This is also true in terms of technical advice because the staff members know their industry inside out and the down-to-earth, friendly nature means customers are relaxed in the knowledge that they are getting the best service possible and the best value-for-money.

To find out more call into Buyrite Solutions on the Dublin Road or call 053 9236240 or log on to www.buyritesolutions.ie.



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